

C L A I M S

Sub 1
1. An advertising device adapted for mounting on a vehicle comprising:

(a) the advertising device including a frame and a center section;

(b) the advertising device being adapted for securing to a license plate area of a vehicle;

(c) the frame being securable to the vehicle;

(d) the frame and the center section being adapted to have advertising thereon; and

(e) the frame being separable from the center section.

2. The advertising device of Claim 1 further comprising:

(a) the frame having at least one slit separating the center portion from the frame;

(b) the frame having at least one tab connecting the center portion to the frame;

(c) the at least one tab being adapted for severing the center portion from the frame;

(d) the at least one slit and the having at least one tab providing a shape for the center portion relative to the frame.

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7. In a vehicle having at least one advertisement thereon, the improvement comprising an advertising device adapted for mounting on the vehicle, the improvement further comprising:

5 (a) the advertising device having a multiplicity of uses;

(b) the advertising device including a frame and a center section;

(c) the advertising device being adapted for securing to a license plate area of a vehicle;

(d) the frame being securable to the vehicle;

(e) the frame and the center section being adapted to have advertising thereon; and

(f) the frame being separable from the center section.

8. The advertising device of Claim 7 further comprising:

- (a) the frame having at least one slit separating the center portion from the frame;

- (b) the frame having at least one tab connecting the center portion to the frame;

(c) the at least one tab being adapted for severing the center portion from the frame;

- (d) the at least one slit and the having at least one tab providing a shape for the center portion relative to the frame.

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9. The vehicle of Claim 8 further comprising:

(a) the frame separating from the center portion by severing all members of the class consisting of the at least one tab; and

(b) the frame including at least one aperture for securing the advertising device to the vehicle.

10. The vehicle of Claim 9 having a generally rectangular shape.

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11. The vehicle of Claim 8 further comprising:

(a) the frame separating from the center portion by severing all members of the class consisting of the at least one tab; and

(b) the frame including at least one aperture for securing the frame to the vehicle.

12. The vehicle of Claim 11 with the advertising device having a generally rectangular shape.

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